

COASTAL CAROLINA

Auto & Truck Guide

Ad Sizes and Rates

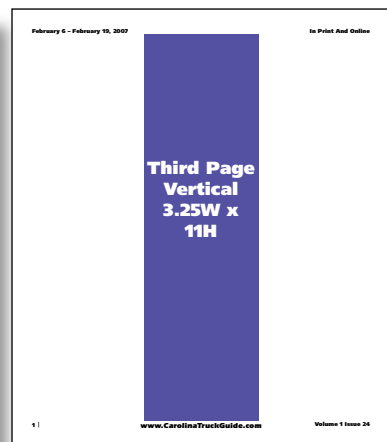
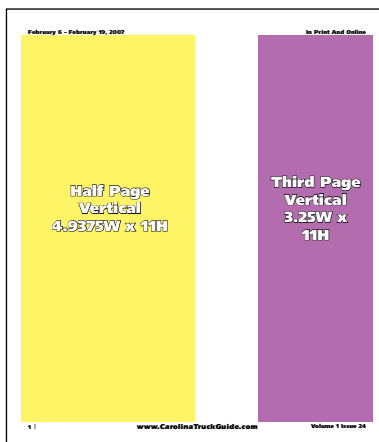
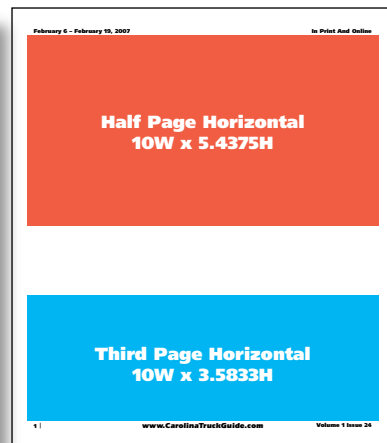
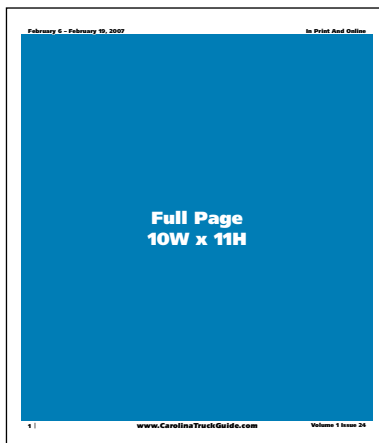
Coastal Carolina Auto & Truck Guide is a locally owned & operated bi-weekly publication. It is a one of a kind product specifically designed to capture the interest of those in the market for any vehicle. Advertising in the Coastal Carolina Auto & Truck Guide is smart, affordable, and allows multiple layout options. The cover wrap of our full-color publication is printed on high-gloss enamel. That, along with the more generous finished size of 10" wide x 12" high gives our magazine the advantage of standing out from the competitors.

Ad pricing

Full color at black & white prices:

Front cover photo or banner ad.	\$150
1/4 page	\$175 \$125
1/3 page	\$175
1/2 page	\$350 \$300
Full page	\$600 \$525
Inside front cover	\$750 SOLD
Inside back cover.	\$700 \$700
Back cover.	\$750 SOLD
Opposite index page	\$650 SOLD
Opposite inside front cover . .	\$700 SOLD
Opposite inside back cover . .	\$600 SOLD
Photo Page Banner	\$100

Special Pricing



Minimum of 6 issues required to receive special promotional pricing.

All ads will be placed on our website, www.CarolinaTruckGuide.com, at no additional charge.

